Dear **[Insert name]**,

I am writing to seek approval to attend WSO2Con EU 2017 taking place in Royal Garden Hotel, London from November 6-8, 2017.

The three-day conference will include some innovative keynote speeches and interactive sessions on dealing with some of the most current enterprise challenges involving IoT, Analytics, API Management, Identity & Access Management, Integration, and DevOps. It will also give me the opportunity to interact and exchange ideas with leading C-suite executives, Enterprise Architects, and Developers.

I have the option of selecting the sessions that will help me improve my skills set as well as my contribution to the company. The sessions I am interested in are as follows:

**[Insert list of sessions you are interested in]**

Moreover, there's a 50% super early bird discount; this will provide significant savings to the company if we take advantage of this offer before **July 7**.

With travel and 3 nights’ accommodation, the entire trip should still cost well below $2,000, which is very reasonable considering the new thinking, strategy, and solutions we can apply at [company name] to improve efficiency and revenue.

I think attending WSO2Con EU would be a great investment, not only for my personal growth, but also for **[company name]** and **[project name]** we’re currently working on.

Thank you for considering this request. I look forward to your reply.

Regards,